

*Assists eligible individuals to start their own business*

- This program offers you the opportunity to turn your business idea into your own business.
- You must be able to contribute towards business start-up costs. (Your contribution could consist of a cash investment or use of personal assets like a car or computer.)
- We contract with other organizations (Service Providers) to deliver this program in the community.

### **What services are offered?**

#### **Support Services**

Each Service Provider offers a unique program with different timeframes, course content and class sizes. All provide:

- training and supports to develop business plans and entrepreneurial skills
- individual coaching/consulting on implementing your plans

#### **Financial Support**

- we will review your request for assistance in relation to your needs, the labour market, and the availability of funds
- financial support is available through your Employment Insurance (EI) benefits entitlement
- it benefits you to look into the program as soon as you EI claim is established
- support for training may not be provided if you started a business on your own before being accepted into this program by Employment Manitoba
- support may not be provided if you participated in skills training in the past two years or in a self employment program in the past five years

### **Who can participate?**

#### **Eligibility**

You may be eligible if you fit into one of the following categories:

- unemployed (working less than an average of 20 hours/week) and a current or previous Employment Insurance (EI) recipient

If you meet the initial eligibility criteria, the next step is an interview with the Service Provider to assess:

- your suitability to operate your own business
- the viability of your business idea, and
- if this is the best option for you right now.

### **Want to know more?**

**Contact your local Employment Manitoba Centre to find out more about this program.**

To find the Centre nearest you:

- Tanis McCarthy, Employment Consultant  
Selkirk Centre, 237 Manitoba Avenue,  
Selkirk, Manitoba R1A 0Y4  
Ph: (204)785-5288/1-866-559-7760
- Or visit Employment Manitoba Online at [www.manitoba.ca/employment](http://www.manitoba.ca/employment)